Amendments to the Abstract

Please replace the Abstract with the following amended abstract:

From the facsimile apparatus of an advertiser, facsimile registration information indicating registrant ID, category ID, and advertisement contents is received. Image data of the advertisement contents are <u>stored</u> into advertiser-dedicated page data corresponding to registrant ID and category ID. From a subscriber-side processing apparatus to an advertisement service/management processing apparatus, a sending request for the advertisement contents stored in the advertiser-dedicated page data is sent. The requested advertisement contents are read from the advertiser-dedicated page data. The advertisement contents are sent to the subscriber-side processing apparatus which is a request source. When the sent advertisement contents are received, the advertisement contents are outputted to an output device of the subscriber-side processing apparatus.

A substitute abstract is also attached.